



American Image Graphics
Corporation

GRAPHIC MANAGEMENT SERVICES



3M

AUTHORIZED 3M
SCOTCHPRINT FABRICATOR

American Image Graphics:

Providing innovative solutions to your Graphic Management challenges.

Material Audit

An examination of the types of materials, sizes and fabrication processes is the most important step in enabling you to obtain the highest value from your graphics system. The selection of adhesives and face stocks, tailored to the expected life of your vehicles may prevent you from purchasing materials which are more expensive than needed. By auditing your entire graphics program, we may be able to standardize sizes, allowing you to take advantage of higher unit purchases. The recent revolutions in fabricating equipment may permit you to choose processes such as digital, which are less costly, or enable you to reduce your inventory of markings.



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What does GRAPHIC MANAGEMENT SERVICES mean to you? It means that you and your company get the "complete package" without dealing with the headaches of graphic management in addition to your already busy schedule. AIG's expert staff opens the door to limitless storage possibilities, ties within the industry and a world-class applicator's network. Our personal service and expertise guarantees a continuous flow of graphics without delay or interruption. Using GRAPHIC MANAGEMENT SERVICES frees up your personnel to concentrate on getting their jobs done without additional hassles.

Liaison With Truck Body and Trailer Equipment Manufacturers

We are in continuous communication with the major companies in the industry. A constant flow of finished graphics is sent from our inventory to arrive in a timely manner. Technical specialists are available to assist manufacturers if an application problem should arise. Application crews will be sent to the manufacturers upon request.

Account Manager

The expert assigned to your account will run and maintain all program aspects. Your personal account manager will have access to all information regarding your account. You can contact your account manager during normal business hours to receive prompt answers to any of your questions.



Application Service

Through our network of authorized applicators we can schedule applications in multiple locations throughout North America. Specialists are available for aircraft and railroad applications, as well as standard vehicle requirements. If you desire, we will train your employees to install your own graphics at whatever locations you wish.

Inventory Storage

We possess an extensive warehouse for storing your graphics. This means that your graphics will be maintained in an environment conducive to their durability as well as freeing up your valuable storage space.



Distribution

Whether your distribution needs require your graphics to be bulk packed and drop shipped to a few locations or packaged in kit form and shipped to hundreds of locations, AIG will make certain that your shipment reaches its destination intact and on time. Graphic shipments may also include application instructions and layouts as well as application tools necessary for a particular installation.

Inventory Tracking

We monitor the quantities of graphics and provide the customer with periodic reports. By maintaining inventory under our control, it ensures timely delivery to the various segments of your business without delay or interruption. These same aspects allow us to handle your advertising requirements for your stores and dealers.



Custom Designed Graphics Profile Manuals and Web Sites

We will design and produce manuals and Web sites that will be accessible to all segments of your business. The manual and/or Web site will show precisely how and where to apply your graphics to ensure corporate uniformity. The manuals and Web sites allow you to order new and replacement graphics. They also can list application instructions and product bulletins. In addition, the Internet can be used for inventory tracking, order status checking and creation of conceptual artwork.



Consolidated Billing

AIG will serve as your "one bill source," eliminating endless paperwork resulting from separate invoices from designers, applicators, freight companies and graphic manufacturers. GRAPHIC MANAGEMENT SERVICES - one source, one bill!



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